



Conscious Collaborators

2026 Sponsorship Package

We welcome aligned sponsors, collaborators, and conscious brands to join us.

Let's Co-Create with Intention and Impact!

Websites

www.experienceoneness.ca
www.torontotantrafestival.com

Mail

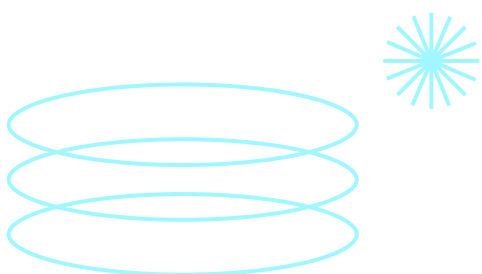
experienceoneness@protonmail.com



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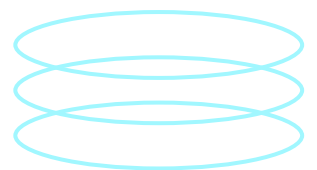
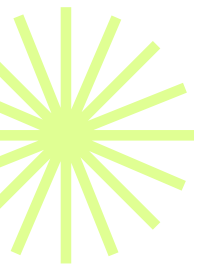
About our Festivals +

Presented by ONE Conscious Experiences, the **Toronto Tantra Festival and Anthropos Urban Festival** are two complementary events that engage and support a highly conscious, growth-oriented community.

Toronto Tantra Festival is a four-day immersive retreat held at Camp Walden in Bancroft, Ontario. Since launching in 2021, the festival has built a steadily growing community reaching into the thousands, with 350+ attendees gathering onsite each year and thousands more engaged through its digital platforms. The festival attracts spiritual seekers, wellness enthusiasts, eco-conscious consumers, and lifestyle leaders aged 20–70 from across Eastern Canada and the U.S. The festival blends embodiment, sacred sexuality, healing arts, and conscious relationship education within a strong, consent-based culture, creating a deeply immersive, community-driven experience.

Anthropos Urban Festival, held in downtown Toronto, will launch its inaugural event in 2026, offering a city-based experience exploring intimacy, communication, embodiment, and human connection in modern life. Through panels, workshops, and embodied practices, Anthropos engages professionals, creatives, entrepreneurs, and wellness-minded urban audiences interested in conscious living and relational intelligence.

Together, these festivals provide sponsors access to a highly engaged, values-driven audience committed to personal development, holistic health, sustainability, and conscious consumerism. Participants actively interact with brands, vendors, and experiential activations, creating meaningful opportunities for authentic alignment and lasting brand loyalty.



Toronto Tantra Festival

Location: Camp Walden, Bancroft, ON

Festival Reach

Since 2021, we have welcomed approximately 1,500+ attendees.

Our growing community includes:

- Facebook Group: 3.8K+ members
- Instagram: 1.6K+ followers (rapidly growing)
- Mailing list: 1.9K+ emails

Festival Themes

Our programming explores a diverse range of themes, including:

- Tantra & Sacred Sexuality
- Healing Arts & Mindfulness
- Ecstatic Dance & Embodiment
- Conscious Relationships & Personal Growth

With rising global interest in tantra festivals, wellness events, and holistic lifestyles, **we offer brands an incredible opportunity to connect with a highly engaged, open-minded audience committed to personal development.**



Anthropos Urban Festival (Downtown Toronto)

Anthropos extends our community into an urban setting, engaging professionals, creatives, entrepreneurs, and wellness-minded city dwellers interested in conscious relationships, embodiment, and personal development.

While Anthropos is a new offering, it is powered by the same established ONE Conscious Experiences audience base, mailing list, and social media ecosystem that supports the Toronto Tantra Festival.

Its urban format provides sponsors with access to a complementary demographic within a city-based, accessible environment.

Who Attends the Festivals?

- Toronto Tantra Festival (Residential – Camp Walden)
- Expected Attendance: 350+ attendees annually
- Audience Demographics:
 - Spiritual seekers, wellness enthusiasts, yoga practitioners, eco-conscious consumers, and lifestyle leaders.
 - Ages 20–70.
 - Primarily from Eastern Canada and the U.S.
- **Engagement:** Festival-goers are highly engaged, actively interacting with sponsors, vendors, and festival content, with strong year-over-year return rates.



Katrina Bos

Tantra in the Digital Age




anthropos



Why Sponsor ONE Conscious Experiences Festivals?

- **Brand Alignment** – Connect with a values-driven audience passionate about personal development, wellness, sustainability, intimacy education, and conscious living.
- **High Engagement** – Engage both a residential retreat audience (Toronto Tantra Festival) and an urban, city-based audience (Anthropos), expanding your brand's visibility across formats.
- **Exclusive Exposure** – Experiential events foster deep brand interaction and long-term loyalty.
- **Early-Mover Opportunity** – Anthropos offers sponsors the chance to align with a new and growing urban festival from its inception.



Types of Sponsorship

We offer custom sponsorship packages tailored to a diverse range of brands, from eco-friendly clothing companies and premium coffee brands to wellness practitioners and sex-positive businesses and organizations.

Partnership opportunities are available for either festival individually or as an integrated cross-festival collaboration.

1. In-Kind or Financial Sponsorships (ROOT AND HEART)

Contribute products or services while gaining brand exposure at one festival or across both of our events.

Benefits include:

- **Product Placement in Tote Bags (TTF only)** – Opportunity to provide samples, promotional materials, or branded merchandise to be included in every attendee's tote bag.
- **Event Experience Contributions** – Donate products or services that enhance the festival experience, such as wellness items, beverages, or decorative elements for festival spaces.



Types of Sponsorship

2. Naming Sponsorship (CROWN) – Toronto Tantra Festival

Elevate your brand with exclusive naming rights to one of the festival's most visible, high-traffic spaces, our central hubs. These are where participants gather and return throughout the weekend.

- **The Heart Centre** – enjoy coffee or fresh smoothies, experience live music and inspirational talks, and visit the indoor Festival Store. This space offers continuous visibility and strong engagement.
- **The Wellness Zone** – An outdoor healing area adjacent to the Heart Centre, where participants receive alternative therapies and body-based treatments. This space attracts steady, intentional foot traffic.
- **Workshop Buildings & Teaching Spaces** – Naming opportunities are also available within our primary workshop buildings, where 50–100 participants gather multiple times daily for classes and embodied experiences, providing repeated brand exposure.

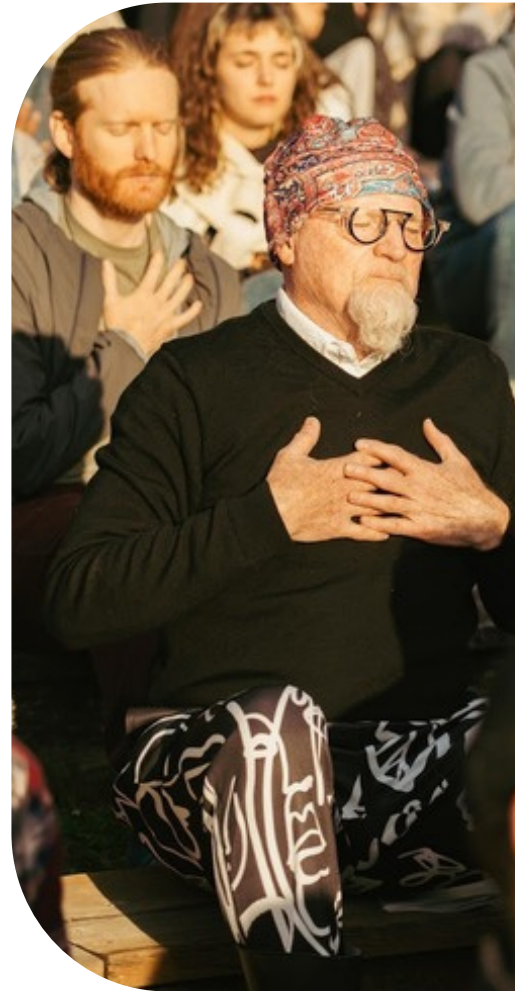


Types of Sponsorship

3. Naming Sponsorship (CROWN) – Anthropos Urban Festival

Anthropos offers high-visibility naming opportunities within key urban activation spaces designed for connection and embodied exploration.

- **Snack & Elixir Bar** – A central refreshment hub located in the main festival space, where participants gather between sessions. Ideal for beverage, wellness, and lifestyle brands seeking consistent interaction and visibility.
- **Embodiment & Breakout Session Space** – The primary workshop environment for somatic practices and interactive sessions, offering repeated exposure as participants return throughout the festival.



Levels of Sponsorship

Our **ROOT**, **HEART**, and **CROWN** sponsorship tiers are available for either the Toronto Tantra Festival or Anthropos Urban Festival. Sponsors may also step into an integrated Ecosystem Partnership, spanning both events and expanding visibility across residential and urban audiences within the ONE community.

ROOT

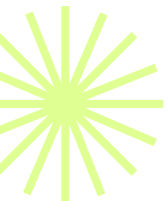
Product & Service Contributor – In-Kind

Toronto Tantra Festival – \$500+ Value

Anthropos Urban Festival – \$250+ Value

Ecosystem Partnership (Both Festivals) – \$675+ Value

- Logo listed as a contributor on the relevant festival website
- Ecosystem Partnership: Logo featured across both festival websites
Preferred bundled rate. Includes contributor recognition across both festivals.
- Social media mention (1x per festival)
- Opportunity to place products or offerings in welcome materials
 - TTF: Welcome tote bags
 - Anthropos: Welcome materials
- Option to purchase one (1) festival pass at reduced sponsor pricing
 - TTF: All-inclusive (includes meals + accommodations)
 - Anthropos: 1.5 day festival pass



Levels of Sponsorship

HEART

Financial Sponsor

Toronto Tantra Festival – \$1500

Anthropos Urban Festival – \$750

Ecosystem Partnership (Both Festivals) – \$2000

Preferred bundled rate. Includes benefits across both festivals with expanded digital visibility.

Logo featured on the relevant festival website and printed event materials

- TTF: Printed schedule and main sponsor signage
- Anthropos: Printed event materials
- Ecosystem Partnership: Logo featured across both festival websites and printed materials

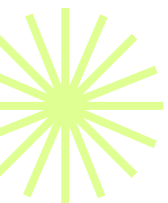
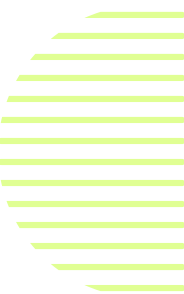
Social media mentions (2x per festival)

Opportunity to contribute to welcome materials

- TTF: Welcome tote bags
- Anthropos: Welcome materials

Option to purchase one (1) festival pass at reduced sponsor pricing

- TTF: All-inclusive (includes meals + accommodations)
- Anthropos: 1.5 day festival pass



Levels of Sponsorship

CROWN

Feature Sponsorship

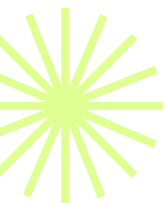
Toronto Tantra Festival – \$3500

Anthropos Urban Festival – \$1750

Ecosystem Feature Partner (Both Festivals) – \$4700

Preferred bundled rate. Includes naming opportunities, premium activation, and expanded visibility across both events.

- Exclusive naming rights to a central festival space
 - TTF:
 - The Festival Heart Centre presented by [Your Brand]
 - The Wellness Zone presented by [Your Brand]
 - Anthropos:
 - Snack & Elixir Bar presented by [Your Brand]
 - Embodiment & Workshop Spaces presented by [Your Brand]
- Logo featured prominently on digital and printed materials
- Social media features and story mentions (4x per festival)
- Dedicated sponsor spotlight on website and newsletter
- Opportunity to include product or message in welcome materials
 - TTF: Welcome tote bags
 - Anthropos: Welcome materials
- One complimentary festival pass
 - TTF: All-inclusive (includes meals + accommodations)
 - Anthropos: 1.5 day festival pass
- Acknowledgement at Opening
 - TTF: Welcome and Opening Orientation
 - Anthropos: Welcome and Opening



Experience Sponsorships



We are seeking aligned partners to co-create experiential moments that will enhance and enrich participant experience, and create meaningful moments to connect with your brand.

Signature Experience Opportunities

Coffee & Beverage Sponsor – Power the festival with your brand's fair-trade coffee, organic beverages, or wellness drinks.

- **Toronto Tantra Festival:**
 - Become the Exclusive Coffee Provider within the Heart Centre, integrating your brand into the daily morning ritual of 350+ participants over four days.
- **Anthropos Urban Festival:**
 - Activate within the Snack & Elixir Bar, offering curated beverages aligned with the urban embodiment experience.

Lounge & Relaxation Sponsor – Create a comfort-forward activation space featuring plush mats, cozy aesthetics, and branded ambiance.

- **At TTF:** Sponsor the Cuddle or relaxation zone.
- **At Anthropos:** Activate within a designated integration or lounge area.

We love collaborating with sponsors to design activations that feel authentic, intentional and alive. **If you have a creative idea, let's explore it together.**



Experience Sponsorships

Exclusive Coffee Sponsor – Toronto Tantra Festival

As the Exclusive Coffee Sponsor, your brand becomes central to the festival's daily rhythm—energizing participants and anchoring morning connection.

Why Sponsor as the Exclusive Coffee Provider?

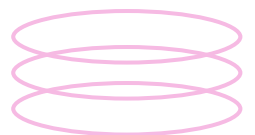
- High Visibility – Feature your coffee as the official festival brew across four immersive days.
- Direct Engagement – Serve a highly conscious, eco-minded audience.
- Exclusive Vendor Rights – Sole coffee vending rights onsite.
- Cultural Integration – Your brand becomes part of the shared daily ritual.

Exclusive Coffee Sponsor Benefits

- Exclusive Coffee Provider at the festival
- Branded coffee station in the Heart Centre (main gathering hub)
- Inclusion in festival program and signage
- Featured in social media and email marketing
- On-site branding opportunities (banners, menus, cups)
- Product sales and sampling
- Option to host a Coffee & Connection gathering

Additional Activation Opportunities

- **Morning Coffee & Meditation Sponsorship** – Brand a daily morning session where attendees gather to connect and set intentions.
- **Custom Social Feature** – Dedicated Instagram and Facebook spotlight.
- **Gift Bag Inclusion** – Opportunity to include samples, discount codes, or branded merchandise in attendee tote bags.



Experience Sponsorships

Exclusive Coffee & Beverage Partner

Available for the Toronto Tantra Festival, Anthropos Urban Festival, or as an Ecosystem Partnership across both events.

Toronto Tantra Festival – Exclusive Coffee Sponsor

- Exclusive Coffee Provider at the festival
- Branded Coffee Station in the Heart Centre (main gathering hub)
- Inclusion in the festival program, signage, and website
- Featured in social media and email marketing
- On-site branding opportunities (banners, menus, cups, etc.)
- Product sales and sampling at the Festival Village
- Option to host a Coffee & Connection gathering
- Opportunity to sponsor Morning Coffee & Meditation sessions

Anthropos Urban Festival – Beverage Activation Partner

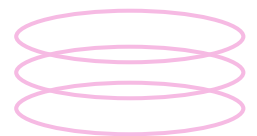
- Branded activation within the Snack & Elixir Bar
- Inclusion in event materials and website
- Featured in social media and email marketing
- On-site branding opportunities
- Product sampling and audience engagement
- Option to host a curated beverage experience

Ecosystem Coffee & Beverage Partner (Both Festivals)

- Exclusive beverage presence across both festivals
- Featured across both festival websites
- Inclusion in digital marketing and social channels for both events
- Activation in both residential and urban settings

Additional Branding Opportunities

- Custom social media spotlight feature
- Inclusion in Festival Gift Bags (TTF) or Welcome Materials (Anthropos)
- Newsletter feature to the relevant festival audience





Vendors

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Indoor Vendor Fee – \$200

- 6' banquet table located within a designated and secure area of the Heart Centre (approx. 6' x 10' vendor space)
- Opportunity to sell products and/or promote offerings inside a sheltered building (room is locked nightly)
- Logo listed on the festival website and printed schedule

Electricity is available. Vendors must bring their own extension cords and power bars.

Outdoor Vendor Fee – \$100

- 10' x 10' dedicated outdoor space (vendors must provide their own professional, weather-ready tent and setup, properly secured and weighted)
- Opportunity to sell products and/or promote offerings in a highly visible, high-traffic location just outside the Heart Centre
- Logo listed on the festival website and printed schedule

Electricity is available. Vendors must bring their own extension cords and power bars.

For detailed requirements for the outdoor setup, please contact admin@torontotantrafestival.com

Food & Accommodation Fee – \$260 per person

The Toronto Tantra Festival takes place at an all-inclusive camp. Each vendor is required to purchase a deeply reduced vendor ticket, which includes shared cabin lodging and all meals.

- Covers lodging and meals from Thursday, September 10 to Sunday, September 13
- Up to two (2) vendor tickets may be purchased at this reduced rate per booth
- Additional staff tickets are available at regular festival pricing

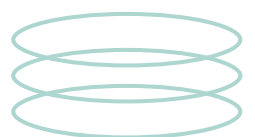
Vendor setup begins at 9:00 am on September 10 and must be completed by 4:00 pm that day. Breakdown must be completed by 6:00 pm on September 13.

Total Vendor Cost

Indoor setup – \$460 (\$200 Vendor Fee + \$260 Food & Accommodation Fee)

Outdoor setup - \$360 (\$100 Vendor Fee + \$260 Food & Accommodation Fee)

To become a TTF 2026 Vendor and share your products and creativity with our community, please contact admin@torontotantrafestival.com





Impact

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Impact Reporting

At ONE Conscious Experiences, we value long-term, meaningful relationships with our sponsors. As part of our commitment to mutual growth and visibility, we provide a post-event impact summary to help you understand how your brand engaged with our community.

Impact reporting is provided for HEART, CROWN, and Ecosystem Partners. *(ROOT/In-Kind Sponsorships are not eligible for formal impact reporting.)*

Photo Highlights

A curated selection of high-quality images showcasing your brand's presence throughout the event(s). This may include booth activations, signage, product placement, sponsored spaces, and key engagement moments.

Engagement Summary

A concise post-event overview including:

- Total number of event attendees
- Estimated brand exposure (including welcome materials distribution and digital reach)
- Available attendee feedback related to your products, services, or sponsored activations

For Ecosystem Partners, this summary reflects engagement across both festivals.

Social Media Recap

A post-event highlight featuring your brand across our social media platforms, with shareable content to extend your reach.

Ecosystem Partners receive recap visibility across both festival channels.

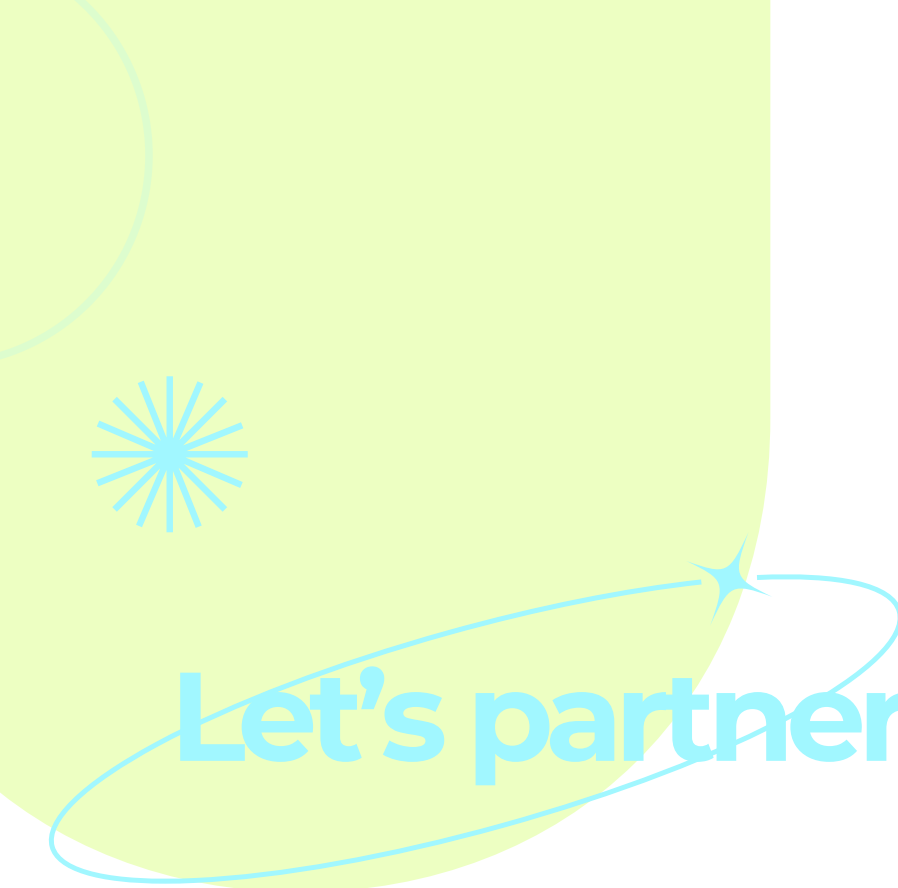
Sponsor Recognition in Community Wrap-Up

Your brand will be included in our post-event thank-you message shared with attendees and the broader ONE community.

Post-Event Connection Opportunity

We welcome a follow-up conversation to reflect on outcomes, share insights, and explore future collaboration opportunities.





Let's partner!



We would love to explore how your brand can align with the Toronto Tantra Festival, Anthropos Urban Festival, or as an integrated Ecosystem Partner across both events.

To learn more or begin the conversation, visit:

www.torontotantrafestival.com

www.anthroposfestival.ca

www.experienceoneness.ca

Together, we can cultivate experiences that inspire connection, elevate community, and help conscious brands live in alignment with the people they serve.

Email us at [**experienceoneness@protonmail.com**](mailto:experienceoneness@protonmail.com)