



## MARKETING & COMMUNICATIONS

Are you passionate about conscious communities, transformational events, and storytelling that moves people?

[ONE Conscious Experiences](#) is seeking a **freelance Marketing & Communications** professional to join us on an **ongoing contract**. This role is ideal for someone who already has a roster of clients and is looking to expand their portfolio with a long-term, values-aligned account. This is event-based contract work.

ONE Conscious Experiences produces leading-edge events, immersive retreats, workshops, and community offerings, including the [Toronto Tantra Festival](#), a multi-day urban conscious-lifestyle event, as well as community gatherings and other events throughout the year.

This role combines remote work with occasional in-person support. The position requires a highly organized, resourceful, and collaborative individual who thrives in dynamic environments and is comfortable with both strategy and execution.

---

## THE WORK

### Marketing & Communications

- Write, edit, and shape marketing materials including newsletters, website copy, event pages, and social media.
- Write compelling and moving narratives that tell powerful stories of personal growth, community impact, and the transformational work behind our events.
- Maintain and evolve brand voice across platforms.
- Manage or co-manage content calendars and campaigns.
- Update websites and landing pages (WordPress proficiency required).
- Support the implementation of marketing strategies, including campaign execution and performance review.
- Schedule and manage social media posts and engagement on various platforms.
- Assist with paid campaigns (Google Ads, Facebook/Instagram Ads) and email marketing.

## **Event Support**

- Assist with on-site execution at select events, retreats, and experiences.
- 

## **ABOUT YOU**

- You are already working as a freelancer and enjoy maintaining a portfolio of clients.
- You are a storyteller and write beautifully. You understand how to drive engagement.
- Experience in corporate settings or with corporate clients is a must.
- You are aligned with conscious communities and transformational work.
- You're highly organized and manage multiple workflows with ease.
- Comfortable with remote work and occasional evenings/weekends.
- Based in Toronto or the GTA preferred, but not a must.

**Education/Training:** Communications, Marketing, Journalism, Public Relations, Digital Media or related background...OR equivalent professional experience.

**Experience:** Min. 3 years in digital marketing or communications (required)

---

## WHY WORK WITH US

- This is an ongoing relationship.
  - There is growth potential as our offerings expand. We will grow our businesses together.
  - Be part of a mission-driven team creating meaningful experiences.
  - Flexible scheduling and remote work.
  - Our team and what we're doing in the world is @#\$%ing amazing!!
- 

## CONTRACT DETAILS

- Approx. 5–10 hours/week, depending on event cycles.
  - Event-based contract (with regular ongoing deliverables).
  - Start date: **January 2025**.
  - Contract length: 9 months, with extension option.
  - Compensation based on experience and scope.
- 

## HOW TO APPLY

Send your resume to: [experienceoneness@protonmail.com](mailto:experienceoneness@protonmail.com) and share why you would like to work with us.

Applications open until **January 6, 2025**.