



# TORONTO Tantra Festival

# Conscious Collaborators

## 2025 Toronto Tantra Festival Sponsorship Package

We welcome aligned sponsors, collaborators, and  
conscious brands to join us.

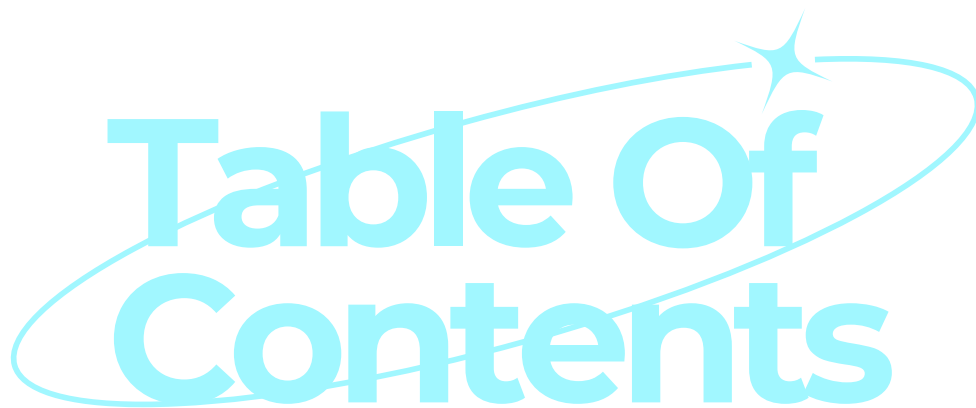
**Let's Co-Create with Intention and Impact!**

### Websites

[www.experienceoneness.ca](http://www.experienceoneness.ca)  
[www.torontotantrafestival.com](http://www.torontotantrafestival.com)

### Mail

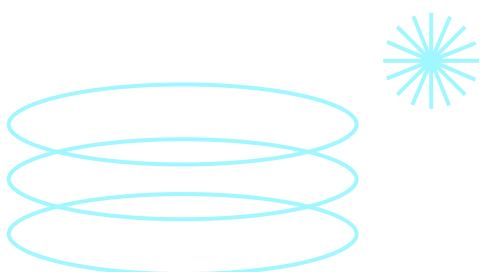
[admin@torontotantrafestival.com](mailto:admin@torontotantrafestival.com)



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# About the Festival

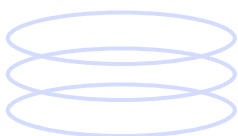
Presented by ONE Conscious Experiences, the Toronto Tantra Festival is a four-day immersive celebration of embodiment, connection, and conscious living. Since its founding in 2021, the festival has blossomed into a beloved annual gathering for a passionate and growing community devoted to personal and spiritual evolution.

Set against the serene backdrop of Camp Walden, our festival is more than just workshops and teachings — it's a transformational journey into deeper presence, empowered intimacy, and authentic expression.

At Tantra Fest, we blend personal growth, wellness, and conscious connection with a strong emphasis on consent culture, inclusive sexuality, and education on intimacy, pleasure, and empowerment. This highly expansive gathering fosters deep connection, learning, and self-discovery in Tantra, embodiment, and conscious living.

We welcome both newcomers and experienced seekers, alongside teachers and practitioners from across North America, creating a rich and supportive space for personal growth and meaningful experiences.

**At its heart, the Toronto Tantra Festival is about community.** It draws together a vibrant tapestry of individuals committed to sustainability, holistic health, sacred sexuality, and conscious evolution. This is more than an event, it's a living, breathing ecosystem of shared values, soul nourishment, and embodied awakening.



## Overview

**Dates:** September 4 – 7, 2025

**Location:** Camp Walden, Bancroft, ON

### Festival Reach

Over the past four years, we have welcomed approximately 850 attendees.

Our growing community includes:

- Facebook Group: 3.5K+ members
- Instagram: 1.2K+ followers (rapidly growing)
- Mailing list: 1.9K+ emails

### Festival Themes

Our programming explores a diverse range of themes, including:

- Tantra & Sacred Sexuality
- Healing Arts & Mindfulness
- Ecstatic Dance & Embodiment
- Conscious Relationships & Personal Growth

With rising global interest in tantra festivals, wellness events, and holistic lifestyles, the Toronto Tantra Festival is expanding rapidly. **We offer brands an incredible opportunity to connect with a highly engaged, open-minded audience committed to personal development.**





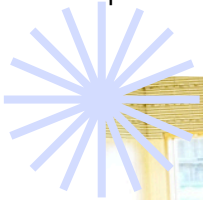
## Overview

### Who Attends the Festival?

- Expected Attendance: 350+ attendees
- Audience Demographics:
  - Spiritual seekers, wellness enthusiasts, yoga practitioners, eco-conscious consumers, and lifestyle influencers.
  - The ages range from 20 to 70 years old.
  - Primarily coming from Eastern Canada and U.S.A.
- Engagement: Festival-goers are highly engaged, actively interacting with sponsors, vendors, and festival content; many returning year after year.

### Why Sponsor the Toronto Tantra Festival?

- Brand Alignment – Connect with an audience passionate about sexual and personal development, wellness, sustainability, and conscious living.
- High Engagement – 98% of consumers report stronger brand loyalty when engaging with brands at experiential events.
- Exclusive Exposure – Reinforce your company's presence in a growing niche festival sector.



# Types of Sponsorship

We offer custom sponsorship packages to cater to a diverse range of brands, from eco-friendly clothing companies to premium coffee brands, wellness practitioners, and sex-positive businesses and organizations.

## 1. In-Kind or Financial Sponsorships (ROOT AND HEART)

Contribute products or services while gaining brand exposure at the festival.

*Benefits include:*

- **Product Placement in Tote Bags** – Opportunity to provide samples, promotional materials, or branded merchandise to be included in every attendee's tote bag.
- **Event Experience Contributions** – Donate products or services that enhance the festival experience, such as wellness items, beverages, or decorative elements for festival spaces.

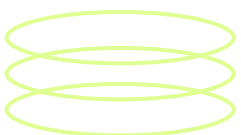
## 2. Naming Sponsorship (CROWN)

Elevate your brand by securing a title sponsorship for one of our key festival elements:

- **The Festival Village** – The central hub of the event, featuring vendors, The Wellness Centre, Red Tent, Sacred Fire, Cold Plunge and Sauna, Cuddle Zone, and other festival experiences.
- **The Wellness Centre** – A hub for healing and alternative therapies.

## 3. Experience-Based Sponsorships

- **Coffee & Beverage Sponsor** – Power the festival with your brand's organic coffee (see below) or wellness drinks.
- **Cuddle Zone Sponsor** – Provide comfort and a cozy relaxation space with plush mats and soothing aesthetics.



# Levels of Sponsorship

## ROOT

### Product & Service Contributor – In-Kind (\$500+ Value)

- Logo listed as a contributor on website
- Social media mention (1x)
- Opportunity to place products or offerings in welcome tote bags
- Option to purchase one (1) all-inclusive (includes meals + accommodations) festival pass at deeply reduced sponsor pricing

## HEART

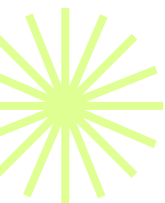
### Financial Sponsor – \$1500

- Logo on website, printed schedule, and main sponsor signage
- Social media mention (2x)
- Option to purchase one (1) all-inclusive (includes meals + accommodations) festival pass at deeply reduced sponsor pricing
- Opportunity to contribute to the welcome tote bags

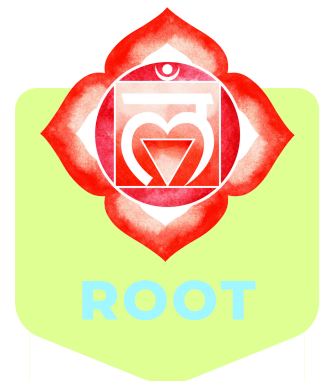
## CROWN

### Feature Sponsorships – \$3500

- Exclusive naming rights to a central festival space:
  - *The Festival Village presented by [Your Brand]*
  - *The Wellness Centre presented by [Your Brand]*
- Logo featured prominently on all digital and printed materials
- Logo featured on attendee tote bags
- Opportunity to include product or message in welcome tote bags
- Social media features and story mentions (4x)
- Dedicated sponsor spotlight on the website and newsletter
- Premium 10'x10' space for a booth or branded activation area onsite (see vendor info below)
- One complimentary all-inclusive (includes meals + accommodations) festival pass with the option to purchase one (1) more at deeply reduced sponsor pricing
- Acknowledgement at opening Orientation



# Levels at a Glance



Exclusive Naming Rights	Village or Wellness Centre	✗	✗
Logo on Website and Printed Program	Prominent Placement	Standard Placement	Sponsor Listing
Logo on Tote Bags	✓	✗	✗
Product Placement in Tote Bags	✓	✓	✓
Social Media Mentions	4x	2x	1x
Sponsor Feature in Newsletter & Website	✓	✗	✗
Branded Booth/Activation Space	✓	✓	✗
All-Inclusive Festival Passes	1 free + 1 more at Sponsor Rate	Purchase at Sponsor Rate	Purchase at Sponsor Rate
Acknowledgment at Orientation	✓	✗	✗
	<b>\$3500</b>	<b>\$1500</b>	<b>\$500+</b> IN-KIND
	Limited to 2 Sponsors	Limited to 5 Sponsors	Unlimited



# Experience Sponsorships

We are seeking aligned partners to co-create experiential moments that will enhance and enrich participant experience, and create meaningful moments to connect with your brand.

**Coffee & Beverage Sponsor** – Power the festival with your brand's fair trade or organic coffee (see below for details) or wellness drinks.

**Cuddle Zone Sponsor** – Provide a comfort and relaxation space with plush mats and soothing aesthetics.

We love working with our sponsors to co-create activations that feel authentic and alive. If you have an idea, let's bring it to life!

## More on the Exclusive Coffee Sponsor

As the Exclusive Coffee Sponsor, your brand will be central to many of the festival's goers daily morning ritual - helping participants energize, connect, and start their mornings with intention. This opportunity offers premium visibility, direct audience engagement, and brand integration into the festival experience.

### Why Sponsor as a Coffee Vendor?

- ✓ **High Brand Exposure** – Feature your coffee as the official festival brew, ensuring daily exposure to attendees.
- ✓ **Conscious Consumer Engagement** – Connect with a health-conscious, eco-friendly audience who values ethical and sustainable products.
- ✓ **Exclusive Vendor Rights** – Gain sole coffee vending rights, maximizing sales potential.
- ✓ **Integration into Festival Culture** – Be recognized as a key part of the festival experience, fostering meaningful brand association.



# Experience Sponsorships

## Exclusive Coffee Sponsor cont'd

### Sponsorship Benefit

- Exclusive Coffee Provider at the Festival
- Branded Coffee Station in the Heart Centre, the main gathering area
- Inclusion in festival program & signage
- Featured in festival social media & email marketing
- On-site branding opportunities (banners, menus, cups, etc.)
- Product Sales & Sampling at the Festival Village
- Option to host a Coffee & Connection Gathering

### Additional Branding & Marketing Opportunities

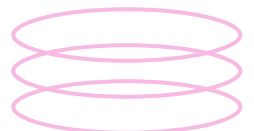
**Morning Coffee & Meditation Sponsorship** – Sponsor a daily morning coffee session where attendees gather to set intentions and connect.

**Custom Social Media Feature** – A dedicated Instagram & Facebook spotlight post showcasing your brand's values and story.

**Inclusion in Festival Gift Bags** – Opportunity to include coffee samples, discount codes, or branded merchandise in attendee tote bags.

Got other ideas about how to activate your brand through an experience at TTF?

Get in touch - we'd love to talk!





Vendors

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# Vendors

Connect directly with our conscious and curious community!

We welcome aligned vendors to join our **Marketplace at the Festival Village**, a central, high-traffic space where attendees gather daily.

## **Vendor Fee – \$200**

- ✓ 10'x10' dedicated space\* in the Festival Village
- ✓ Opportunity to sell goods, offer services, and/or promote offerings
- ✓ Logo listed on the website and printed schedule

*\*Electricity is provided, but you are required to bring your own tent and extension cords & power bars*

## **Food and Accommodations Fee – \$260**

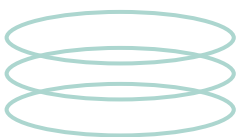
- ✓ Our festival takes place at an All-Inclusive camp. Each vendor needs to purchase a deeply reduced vendor ticket\* that includes Shared Cabin lodging and all delicious meals and snacks
- ✓ Ticket purchase covers lodging and all meals from Wednesday Sept 3<sup>rd</sup> at lunch (early arrival for set-up) to Sunday Sept 7<sup>th</sup> at lunch.

*\*Vendors can purchase a total of 2 tickets at this price for staff working their booth*

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## **Total Vendor Fee - \$460**

Contact us at [join-us@torontotantrafestival.com](mailto:join-us@torontotantrafestival.com) to become a TTF 2025 Vendor and share your products with our community!





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# Impact Reporting

At TTF, we value long-term, meaningful relationships with our sponsors. As part of our commitment to mutual growth and visibility, we provide a post-event follow-up to help you understand the impact of your sponsorship and how your brand engaged with our community.

As a sponsor, you will receive:

## **Photo Highlights**

A curated selection of high-quality images showcasing your brand's presence throughout the festival—this may include your booth, signage, activations, product placement, and any key moments where your brand was featured.

## **Engagement Summary**

A concise report outlining:

- Total number of festival attendees
- Estimated brand exposure (including tote bag distribution and social media reach)
- Available feedback from attendees regarding your products, services, or contributions

## **Social Media Recap**

A post-event roundup featuring your brand across our social media platforms, with content you are welcome to share or repost to extend your reach.

## **Sponsor Acknowledgment in Community Wrap-Up**

Your brand will be included in our closing thank-you message sent to attendees and our broader community, reinforcing your presence and support.

## **Post-Event Connection Opportunity**

We welcome a follow-up conversation to reflect on the experience, share feedback, and explore future collaboration opportunities.





**Let's  
collaborate!**



**We would love to discuss how your brand can be part of the Toronto Tantra Festival 2025!**

We offer flexible sponsorship levels tailored to your brand's goals.



**Connect, engage, and grow with us!**

Email us at [admin@torontotantrafestival.com](mailto:admin@torontotantrafestival.com)

[www.torontotantrafestival.com](http://www.torontotantrafestival.com)  
[www.experienceoneness.ca](http://www.experienceoneness.ca)